

NEW NEIGHBORHOOD TOOL



Think BIG!

Create a list of the ten people on the planet who are best positioned to help you learn, grow, plan and/or execute in your business — the people who you WANT in your neighborhood! List them by name, and be sure to include their organization name and the reason why you think they belong on your list.

Begin the process of networking, using social media and direct outreach to make contact.

What you focus on gains energy and grows in importance to you — a critical insight into this highly valuable tool. Connections to some people will be much easier than those to others; all will be worth the effort. Allocate a block of time each week to advance your progress toward a deliberate upgrade of your relationship neighborhood.

Name	Organization	Reason Why



Now think SMALL!

List the people and/or organizations who you should be moving away from. Begin the process of creating some distance, interacting less, etc.

People and/or Organizations	Reason Why

